



FOR: THE MISSNER GROUP
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THE MISSNER GROUP WELCOMES NEW DIRECTOR OF MARKETING & COMMUNICATIONS TO TEAM

(Des Plaines, Illinois) – The Missner Group is pleased to welcome Allison Heraty to the team as Director of Marketing and Communications.

In her new role with The Missner Group, Heraty will lead the strategic communications efforts including social media, website maintenance and all internal and external communication. Her responsibilities include planning, developing and implementing all of the firm’s marketing strategies, communications and public relations. In addition, Heraty is responsible for brand management as well as content production and design.

A graduate of the University of Dayton, in Dayton, Ohio, Heraty received her Bachelor’s degree in Public Relations and her Master’s degree in Communication. A motivated individual, she is active in several professional organizations and charitable endeavors. She is an active member of PRSA (Public Relations Society of America) and the National Society of Collegiate Scholars. Heraty currently resides in Crystal Lake, Illinois.

About The Missner Group

The Missner Group, headquartered in Des Plaines, Illinois, provides comprehensive and integrated real estate development and construction services throughout the Chicagoland and Midwestern markets. The firm, established in 1945, has completed more than \$1 billion in construction projects, and has orchestrated the development of more than 10 million square feet of commercial and industrial real estate. For more information, please visit www.missnergroup.com.

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