

GENERATION BRANDS

December 2, 2016

Bob Nomellini
The Missner Group
1700 W. Higgins Road, Suite 400
Des Plaines, IL 60018

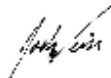
Dear Mr. Nomellini:

I would like to take a moment on behalf of Generation Brands to thank you for your team's great work on our recent renovation. As a design driven lighting company we not only wanted a space that would accommodate our growing needs, but one that would also represent our culture, our passion and our brands. The Missner Group delivered across all of these.

The nearly 40,000 sf renovation included private offices, a showroom, technical laboratories, training rooms and a video/photo studio. All of these will help support our continued success. We are grateful for the care you brought to the project. You treated it like you would treat your own space.

Thank you again for your dedication. It was a pleasure to work with you and your team at The Missner Group.

Sincerely,



Josh Weiss
Chief Executive Officer
Generation Brands